



The Corrections Innovation Leader

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ConnectNetwork® Expands User Experience with New Photo Messaging Feature for Mobile Devices

Expanded friends and family service portfolio increases ease of use and frequency of contact with inmates by adding a photo attachment option to ConnectNetwork's free downloadable mobile applications

FOR IMMEDIATE RELEASE

Reston, Virginia – March 20, 2017 – [GTL](#), an innovation leader in correctional technology and payment services solutions for government, today announced an innovative new feature to its highly versatile website ConnectNetwork®. Friends and family members can now send photos to their incarcerated loved ones at any time from the convenience of a smartphone or a tablet using free mobile applications for [Android](#) and [iOS](#) devices.

“Since first launching our [revamped ConnectNetwork website](#) last summer, we have aggressively pursued and launched [several upgrades](#),” said Steve Montanaro, Vice President, Consumer Channels at GTL. “We are continuing in 2017 with another blockbuster addition to our mobile offerings—photo messaging. With this application, friends and family members can select photos from their photo library to send to an incarcerated loved one, with or without a written message. By finding new and innovative ways to improve on ease-of-use and increase the frequency of contact between inmates and their friends and family, GTL is furthering its goal of having a positive effect on recidivism rates.”

GTL saw the volume of messaging between inmates and their friends and family increase by more than 1,200 percent in 2016 at the same time it added new features to its [versatile mobile applications](#). “With this latest addition to our comprehensive suite of mobile application features, and more features planned for this year, we expect to further increase our friend and family messaging numbers in 2017,” added Mr. Montanaro.

This new photo messaging feature aligns with GTL’s stringent security protocols and enhances safety and security at correctional facilities by reducing the volume of traditional mail and postcards. While inmates cannot send photos, they may reply to their friend and family member from the convenience of their [GTL Inspire® inmate tablet](#) or an in-pod device, such as the [Flex® Link multi-service kiosk](#).

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About GTL

GTL leads the fields of correctional technology and government payment services with visionary solutions and customized products that integrate seamlessly to deliver security, financial value, and ease of operation for its customers. As a trusted industry leader, GTL provides services to 32 state departments of corrections, the District of Columbia, Puerto Rico, the Federal Bureau of Prisons, and 73 of the 100 largest city/county facilities, including 39 of the top 50, which comprise 1.9 million inmates nationwide. To learn more about GTL, please visit www.gtl.net or our social media sites on [Facebook](#), [Twitter](#), and [LinkedIn](#).

About ConnectNetwork

GTL's ConnectNetwork is the one-stop resource for friends and family members to connect with their incarcerated loved ones. Friends and family can deposit money into an inmate's accounts, schedule and conduct video visits, and send messages. To learn more about ConnectNetwork, please visit www.connectnetwork.com. You can also view us on [Facebook](#) and [Twitter](#).