

Press Contact: Vinnie Mascarenhas 703-955-3894 vinnie.mascarenhas@gtl.net

## GTL Blended Technology Strategy to Combat Contraband Cell Phones in Prisons Continues to Stop Supply and Demand

Leader in managed access deployments is equipping customers with layered solutions to increase safety and security; demonstrates that there is no single solution to this growing and complex threat

## FOR IMMEDIATE RELEASE

**Reston, Virginia – October 31, 2016 – GTL**, the leading provider of correctional technology solutions and an innovator in payment services solutions for government, today announced that its blended technology strategy continues to lead the industry in combining managed access solution (MAS) technology with other solutions. This approach ensures that customers receive the right combination of the most appropriate technologies at an affordable cost to efficiently and effectively combat dangerous contraband mobile devices in correctional facilities.

"GTL has always been on the forefront of technology, and in this case we are years ahead of our competitors. Looking at MAS alone, we have implemented three times that of all of our competitors combined," stated Tim Skaja, Senior Vice President of Product Management & Service Delivery at GTL. "We also have been informing our customers about the pros and cons of all technologies and helping them understand that there is no magic bullet when it comes to combatting contraband phones. While MAS is effective in controlling calls it detects, it is not effective in preventing phones from getting into the facilities in the first place. There is no one-size-fits-all solution, which is why we have found that combining multiple technologies in a manner tailored to meet the unique requirements of individual facilities is more effective and fiscally feasible."

GTL's strategic blended approach is critical for a correctional facility's success. "Too many solutions on the market are narrowly focused and lack a sound deployment strategy. GTL, on the other hand, recognizes the need to not only eradicate the demand of contraband devices but also focus on eliminating the supply," added Jeffrey B. Haidinger, President and Chief Operating Officer at GTL. "Imagine a boat on a lake with a hole in the bottom. Before you worry about bailing the water out of the boat, you must first plug the hole. The concept of GTL's blended technology approach is the same; that while you want to remove phones from the facility, you must also invest in 'plugging the hole' to keep the phones out in the first place. That's why GTL has invested millions in deploying ferrous metal detection devices, body and baggage metal detectors, and other tools designed to stop the introduction of the contraband in the first place. If you can stop the problem, there is no symptom to treat. Working consultatively with our customers allows us to jointly determine the particular combination of technologies that is right for them."

To learn more about how GTL combines multiple technologies to detect and interdict contraband items, view the <u>interactive graphic</u> entitled "A Strategic Blended Approach to Combatting Contraband Phones" or <u>contact GTL</u> today.

## **About GTL**

GTL is the leading provider of integrated correctional technology solutions, delivering financial value, security, and ease of operation to our customers through visionary products and solutions at the forefront of corrections innovation. As a trusted correctional industry leader, GTL provides services to approximately fifty percent of inmates nationwide, including service to 33 state departments of corrections, the District of Columbia, Puerto Rico, and 32 of the largest city/county facilities. GTL is headquartered in Reston, Virginia, with more than 10 regional offices across the country. To find out more about GTL, please visit our website <a href="www.gtl.net">www.gtl.net</a>. You can also view us on <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> or <a href="LinkedIn">LinkedIn</a>.